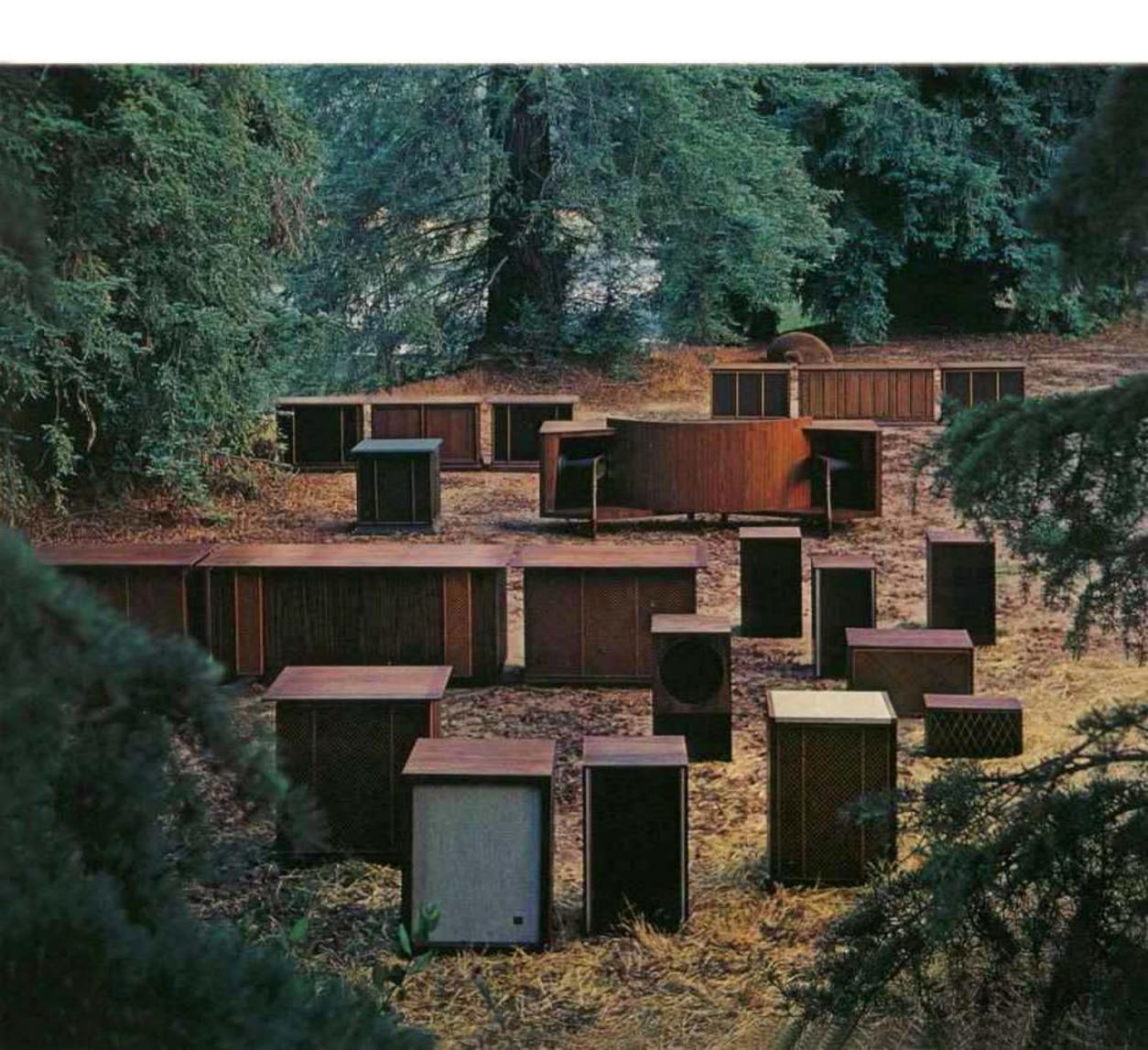


Excellence is an odd quality. It's so easy to recognize and so difficult to attain.

JBL craftsmen have been involved in the art of sound for more than a generation—signal and source, wood and fabric, transducers and textures, all of it. After all those years, they seem to have developed a knack for excellence.

Today, these craftsmen continue to perform to the most rigid standards any craftsman can submit to those they impose upon themselves.







Simple elegance. Convenient size and concise design. Finished in handrubbed oiled walnut, the Viscount delivers warm, bright sound. Equipped with a 15" low frequency loudspeaker, a compression driver and horn/lens assembly for smooth, incisive performance throughout the entire audible frequency spectrum. 29" × 38" × 20" Distinctively styled. Oiled walnut side panels and imported Adriatic marble top are perfectly accented by a handcarved wood fretwork grille. Full-bodied sound from a 14" low frequency loudspeaker, precision compression driver and horn/lens. 25" × 18" × 13" Maximum efficiency in minimum space. Just the right size to derive optimum performance from its matched complement of JBL loudspeakers. Handfinished in warm oiled walnut. The Baron utilizes a 15" low frequency loudspeaker and a high frequency ring radiator to extend response beyond the range of human audibility. 25" × 23" × 16" Sovereign || Sól

Apollo S51



Classically sculptured in Country Oak or Golden Oak. A rich pleated grille and pedestal base highlight the luxurious appearance of the Sovereign II. A 15" low frequency loudspeaker, a highquality compression driver and slant-plate horn/lens deliver accurate total performance. 27" × 27" × 20"

The Apollo combines crisp, straight lines with hand-carved wood fretwork to create a feeling of refreshing simplicity. Finished in hand-rubbed oiled walnut, the enclosure houses loudspeaker components identical to those used in the Sovereign II. 27" × 27" × 18"

Olympus Ensemble

Sovereign Ensemble

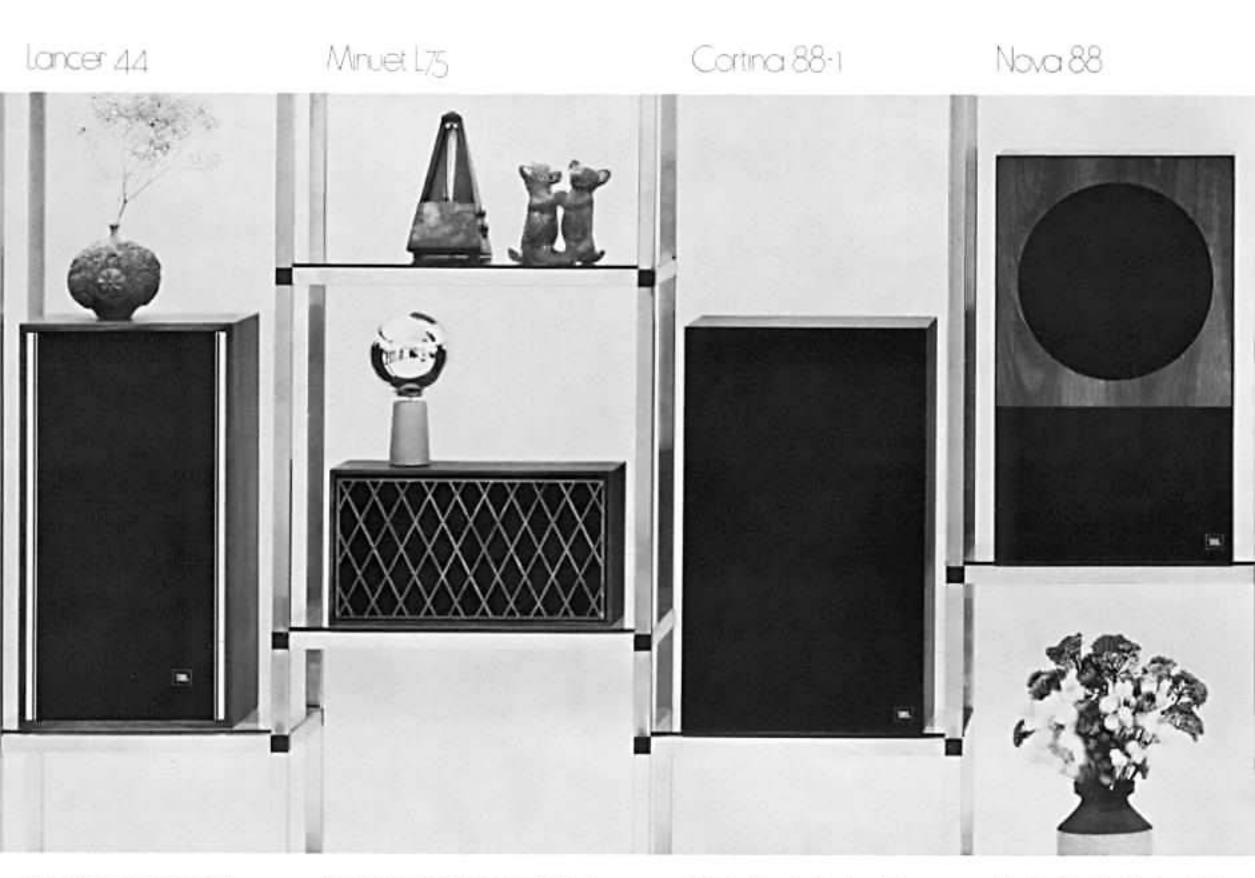




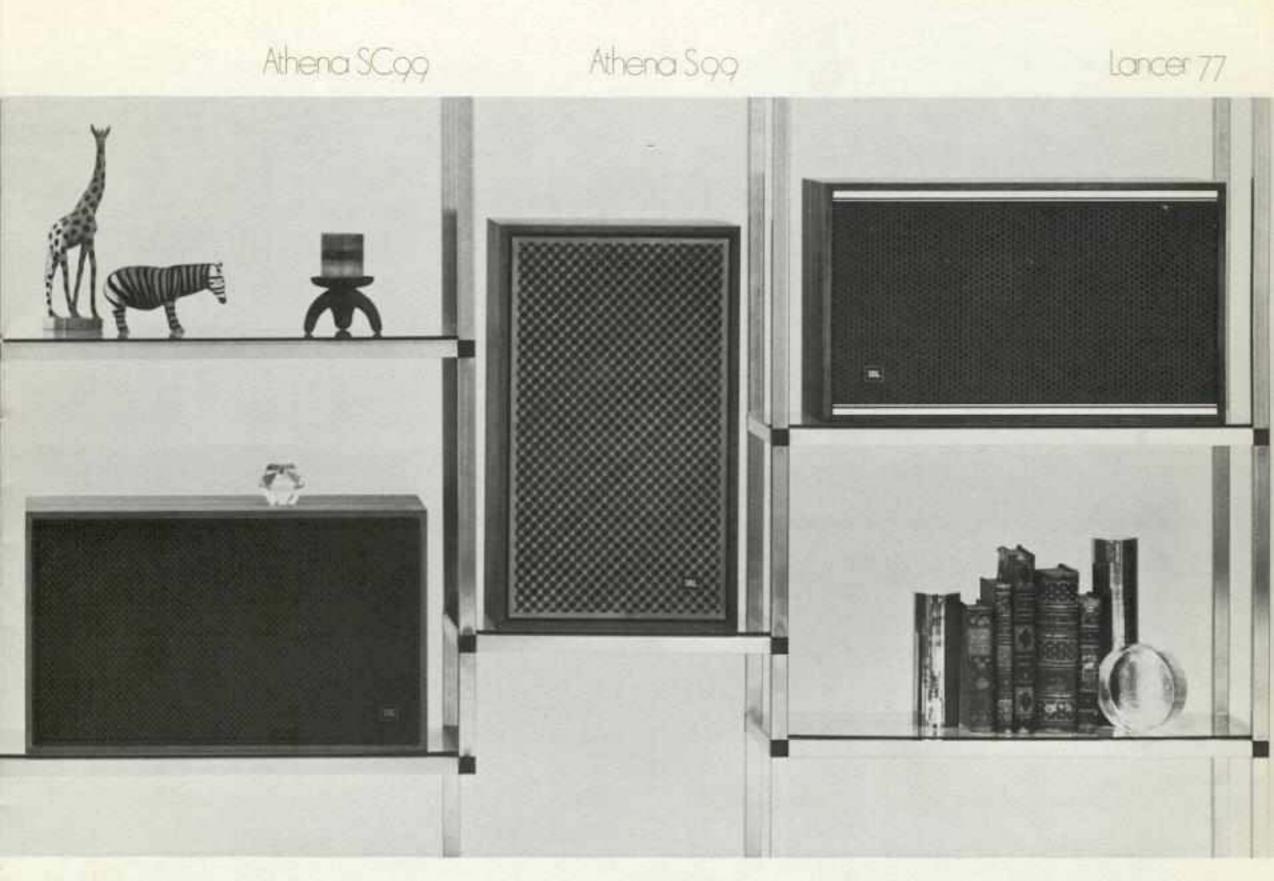
Enhanced by delicate hand-carved fretwork, Olympus loudspeaker enclosures and optional matching Delphi equipment cabinet form a striking oiled walnut ensemble. Two loudspeaker systems are available: the S7R, with a 15" low frequency loudspeaker and 15" passive radiator, plus a compression driver; or the S8R, utilizing the same low frequency units as the S7R with a more massive driver and a high frequency ring radiator. Delphi equipment cabinet: 27" x 65" x 20". Olympus enclosures: 27" x 40" x 20" A gracious integration of select woods and pleated fabric. The Sovereign enclosures and optional matching equipment cabinet are available in Country Oak or Golden Oak finishes. Loudspeaker components are identical to those used in the Olympus. Sovereign III equipment cabinet: 27" x 65" x 20". Sovereign I enclosures: 27" x 40" x 20"



Bold contemporary design in a compact ensemble. Finished in oiled walnut, Alpha speakers and optional matching equipment cabinet provide full-sized performance and versatility at a moderate price. A 12" low frequency loudspeaker is mated with a 12" passive radiator, a 5" midrange transducer and a 2" high frequency radiator. Alpha equipment cabinet: 27" x 45" x 18". Alpha enclosures: 27" x 35" x 18" The ultimate in acoustical perfection and artistic grandeur, the Paragon is a complete stereophonic loudspeaker system capable of providing sound reproduction equalled only by the live performance itself. Flawlessly finished in oiled walnut or tawny walnut, it utilizes a unique acoustical principle to create an exceptionally wide stereo sound stage. The Paragon contains two 15" low frequency loudspeakers, two massive compression drivers, two specially engineered horns, two high frequency radiators and four matched dividing networks. 36" x 104" x 24"



Attractively proportioned compact loudspeaker system in hand-rubbed oiled walnut. An 8" full range loudspeaker and 8" passive radiator effortlessly reproduce the most complex musical passages, 13" × 24" × 12" An acoustical space-saver. Behind the latticed Minuet grille, an 8" full range loudspeaker is paired with an 8" passive radiator. Powerful performance customarily associated with systems many times its size. Finished in oiled walnut. $9" \times 17" \times 8"$ Finished in oiled walnut, the Cortina features a full-size charcoal brown fabric grille. A 12" low frequency loudspeaker and a 2" direct radiator are precisely matched for dynamic overall sound quality. 14" × 24" × 12" Identical to the Cortina 88-1, with a provocative geometric grille design of oiled walnut and black decorator fabric.



Accurate, well defined performance at either background levels or concert hall volume. Combines a 14" low frequency loudspeaker the largest used in a bookshelf system—and a 2" high frequency direct radiator. Finished in oiled walnut with a handsome fabric grille. 14" × 24" × 12"

Identical to the Athena SC99 in internal componentry and performance, with a handcarved wood fretwork grille for an added touch of luxury. A sophisticated bookshelf loudspeaker system finished in oiled walnut. A 10" low frequency loudspeaker and 10" passive radiator deliver robust bass. Silky smooth high frequency response from a 2" direct radiator. 14" × 24" × 12"



The next generation.







Flexibly designed to be used on a standard bookshelf or as a floor system with optional matching base. Finished in oiled walnut or satin white, the Aquarius 1 is distinctively accentuated by a flocked contour-molded grille assembly. A 10" bass driver, 5" high frequency driver and 2" direct radiator are combined with front-mounted dispersive elements to project an uncommonly diffuse sound pattern. 20" × 20" × 14"

Listen. It's tomorrow.

It's a new sound. Environmental sound. (Close your eyes, the speakers go away. Your room enlarges. You're in the middle of a concert hall.)

Is it better than directional sound? No. It's different. It's bigger. It's encompassing, but not overpowering.

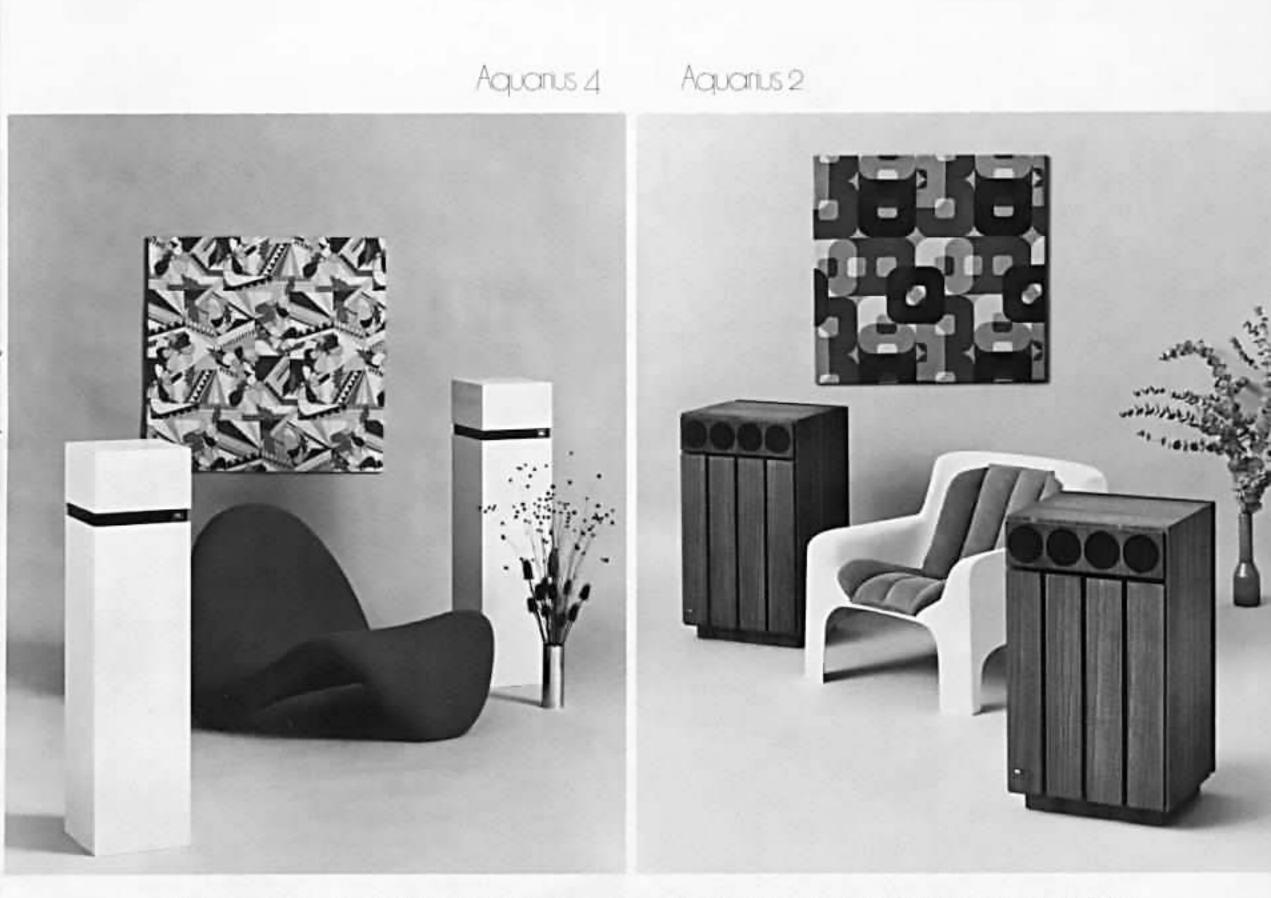
Is it different from omnidirectional sound? Yes. And it's better. More natural. No gimmicks.

Put Aquarius where it can please the eye, like a painting or a print or a vase. Forget about placement limitations. The engineering is inside.

Play it softly and hear everything. Turn up the volume and immerse yourself in honest sound. The performance is right there. You're part of it. No distractions. No breakup. No distortion.

Listen to the deep, profound, tight incisive bass. Listen to the transparent midrange. Listen to the silky highs. All at once.

Listen to Aquarius. Everything you hear is true.



The clean, unencumbered styling and exciting performance of the Aquarius 4 make it an ideal choice for those who desire musical reproduction without compromise, but are limited for space. Available in either oiled walnut or satin white, the Aquarius 4 uses an 8" low frequency driver and a 2" high frequency driver to achieve its warm, spacious sound quality. 40" × 10" × 10"



A masterful expression in contemporary furniture design. Perfectly balanced symmetry of matched oiled walnut panels and circles of textured black fabric imparts a stately elegance that will graciously compliment any decor. Sound waves produced by a 12" low frequency driver, two 5" drivers and a 2" direct radiator are expansively distributed throughout the listening room, immersing the listener in vividly realistic reproduction. $32" \times 18" \times 16"$





An adventure in sound reproduction that can only be fully appreciated by personal listening experience. Finished in hand-rubbed oiled walnut or satin white, the Aquarius 3 contains a 14" bass driver, two 5" drivers, a JBL compression driver and a multi-lobed horn for optimum spatial distribution through the full high frequency range. 50" x 18" x 20"

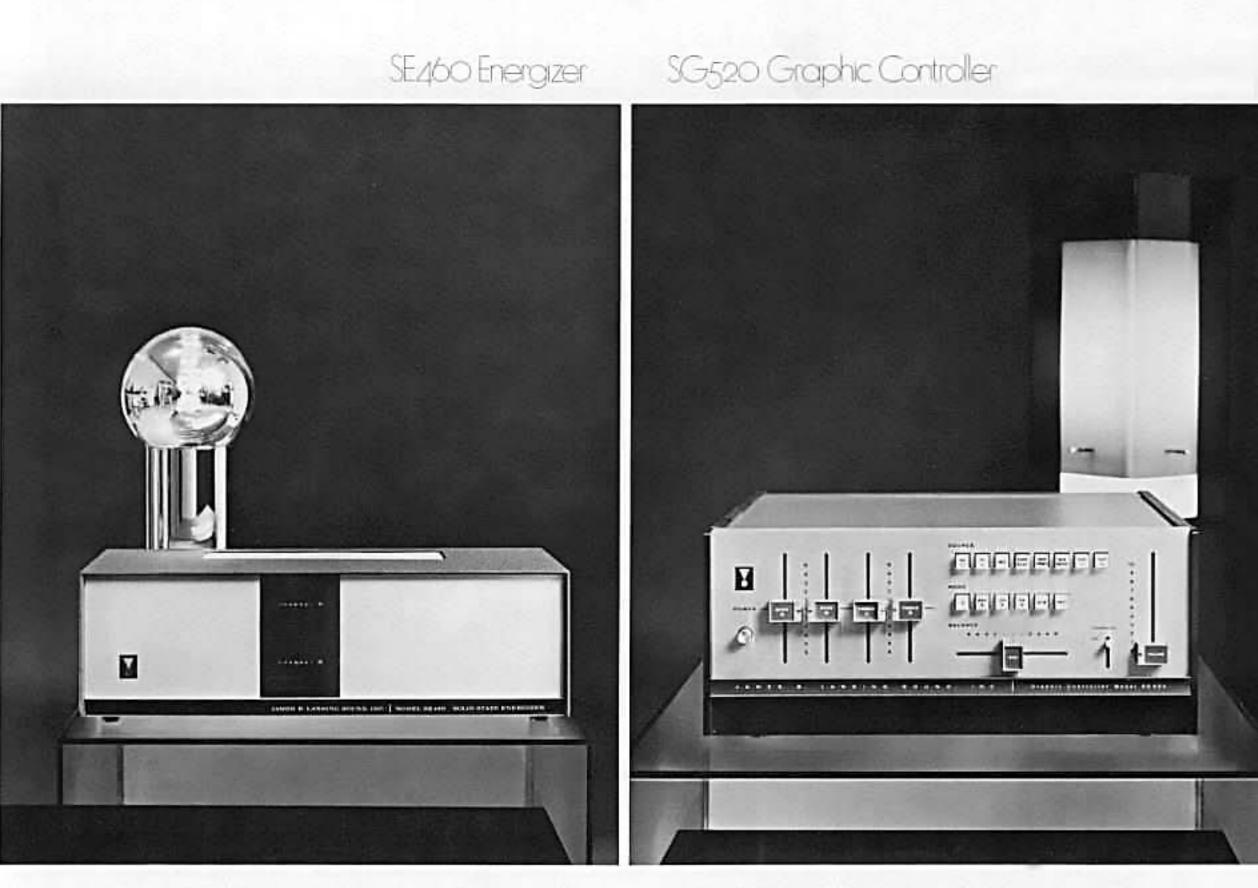
A stimulating blend of angles, curves and color. The Aquarius 2A offers the same loudspeaker components and the same encompassing sound characteristic as the Aquarius 2 in a high fashion design. The unique shape of the Aquarius 2A permits it to be placed in a free-standing arrangement, wall hung or set base-to-base on the floor. Available in satin white or bright red. 40" x 18" x 16"

Solid state of the art.



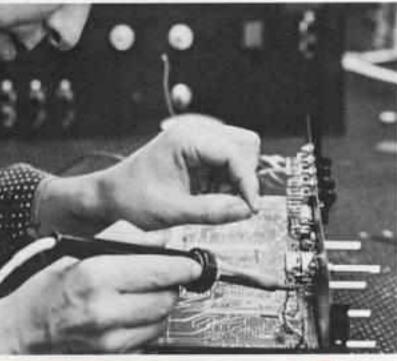


A 120-watt amplifier and a versatile preamplifier combined on a single chassis. Functionally designed for ease of operation, the SA660 features all solid state construction and the exclusive JBL T-circuit. Distortion so low it cannot be measured accurately. Walnut side panels optional. 5" x 17" x 14" Critically engineered to receive FM stereo programming with optimum separation and minimum distortion. Modularly constructed for long-term reliability, the ST860 features all solid state construction, an instant-acting mute circuit which eliminates irritating noise during tuning, sequentially illuminated dial numerals and precision tuning meter. Walnut side panels optional. 5" x 17" x 14"



A 120-watt laboratory standard solid state amplifier incorporating the JBL T-circuit—the most accurate amplifying circuit ever developed. Interchangeable equalizer boards perfectly match the performance of the SE460 to any JBL loudpeaker system. Also available in an 80 watt version (SE400S). 5" x 15" x 8" An exceptionally flexible preamplifer/control center with distortion and noise levels that fall below accurate measurement. SG520 professional design features include illuminated computer-type pushbuttons, slide controls and an array of input-output jacks capable of handling the most complex home stereo installation. Walnut side panels optional, 16" x 6" x 12"



















IBL craftsmanship: Technology or art?

In the field of high fidelity and professional sound, IBL is synonymous with superior performance, sophisticated design and engineering, exquisite workmanship and precise construction:

To maintain (BL's exacting standards, only the finest and most appropriate materials are chosen. No compromises are tolerated, and no economies permitted that might in any way limit the performance, or the service life of any JBL product. Special manufacturing processes, procedures, and equipment have been invented, evolved and perfected to properly execute the advanced features exclusive to JBL.

IBL craftsmanship: Technology or art?

Right.



James B Lansing Sound, Inc., 3249 Casilas Ave, Los Angeles, Calif 90039, a division of Jervis Corporation